

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
CONTACT	USA		USA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1904	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/05/12 NO. WEEKS: 5					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-Th, Su	1	04:29A	05:00A	30S	10/02/12-11/04/12	WBZ NEWS	5	200.00	1000.00
2 FIXED	M-F	2 1	05:00A	05:56A	30S	10/02/12-10/12/12 10/15/12-11/02/12	WBZ NEWS	7	500.00	3500.00
3 FIXED	Su	1	08:57A	10:30A	30S	10/07/12-10/14/12	CBS SUNDAY MORNING	2	1800.00	3600.00
4 FIXED	Su	1	08:57A	10:30A	30S	10/21/12-11/04/12	CBS SUNDAY MORNING	3	1980.00	5940.00
5 FIXED	M-F	4 3 1	09:00A	10:00A	30S	10/02/12-10/05/12 10/08/12-10/12/12 10/15/12-10/15/12	RACHAEL RAY	8	550.00	4400.00
6 FIXED	M-F	4 3 1	09:00A	10:00A	30S	10/16/12-10/26/12 10/29/12-11/02/12 11/05/12-11/05/12	RACHAEL RAY	12	585.00	7020.00
7 FIXED	M-F	1	10:00A	11:00A	30S	10/02/12-10/12/12	LET'S MAKE A DEAL	2	810.00	1620.00
8 FIXED	M-F	1	10:00A	11:00A	30S	10/16/12-11/02/12	LET'S MAKE A DEAL	3	1000.00	3000.00
9 FIXED	M-F	1	11:00A	12:00N	30S	10/02/12-10/12/12	PRICE IS RIGHT	2	990.00	1980.00

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AND					
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT			PRODUCT Obama/d/pres est 1904 sked c		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1904	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/05/12 NO. WEEKS: 5					

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ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
10 FIXED	M-F	1	11:00A	12:00N	30S	10/16/12-11/02/12	PRICE IS RIGHT	3	1080.00	3240.00
11 FIXED	M-F	2 1	12:27P	02:00P	30S	10/02/12-10/05/12 10/08/12-10/15/12	CBS SOAP ROTATION	4	550.00	2200.00
12 FIXED	M-F	2 1	12:27P	02:00P	30S	10/16/12-10/26/12 10/29/12-11/05/12	CBS SOAP ROTATION	6	600.00	3600.00
13 FIXED	M-F	4 3 1	03:00P	04:00P	30S	10/02/12-10/05/12 10/08/12-10/12/12 10/15/12-10/15/12	DR. PHIL	8	600.00	4800.00
14 FIXED	M-F	4 3 1	03:00P	04:00P	30S	10/16/12-10/26/12 10/29/12-11/02/12 11/05/12-11/05/12	DR. PHIL	12	650.00	7800.00
15 FIXED	M-F	2 1	04:00P	04:30P	30S	10/02/12-10/05/12 10/08/12-10/15/12	JUDGE JUDY	4	800.00	3200.00
16 FIXED	M-F	2 1	04:00P	04:30P	30S	10/16/12-10/26/12 10/29/12-11/05/12	JUDGE JUDY	6	850.00	5100.00
17 FIXED	M-F	2 1	04:30P	05:00P	30S	10/02/12-10/05/12 10/08/12-10/15/12	JUDGE JUDY	4	800.00	3200.00

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ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
CONTACT	USA		PRODUCT obama/d/pres est 1904 sked c		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1904	PRODUCT CODE 1300		
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ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
18	M-F	2	04:30P	05:00P	30S	10/16/12-10/26/12 10/29/12-11/05/12	JUDGE JUDY	6	850.00	5100.00
FIXED		1								
19	M-F	2	07:00P	07:28P	30S	10/02/12-10/12/12	WHEEL OF FORTUNE	4	1800.00	7200.00
FIXED										
20	M-F	2	07:00P	07:28P	30S	10/16/12-10/26/12 10/29/12-11/05/12	WHEEL OF FORTUNE	6	1980.00	11880.00
FIXED		1								
21	M-F	2	07:28P	07:57P	30S	10/02/12-10/12/12	JEOPARDY !	4	2800.00	11200.00
FIXED										
22	M-F	2	07:28P	07:57P	30S	10/16/12-10/26/12 10/29/12-11/05/12	JEOPARDY !	6	2880.00	17280.00
FIXED		1								
23	Sa	1	11:35P	12:05A	30S	10/06/12-10/06/12 10/20/12-10/20/12 11/03/12-11/03/12	STYLE BOSTON	3	450.00	1350.00
FIXED		1								
24	M	1	09:00P	10:00P	30S	10/08/12-10/08/12	2 BROKE GIRLS/MIKE & MOLLY	1	14000.00	14000.00
FIXED										
25	M	1	09:00P	10:00P	30S	10/15/12-10/15/12	2 BROKE GIRLS/MIKE & MOLLY	1	15000.00	15000.00
FIXED										
26	M	1	09:00P	10:00P	30S	10/29/12-10/29/12	2 BROKE GIRLS/MIKE & MOLLY	1	16000.00	16000.00
FIXED										

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27 channel FIXED	M	1	09:00P	10:00P	30S	11/05/12-11/05/12	2 BROKE GIRLS/MIKE & MOLLY	1	20000.00	20000.00
28 FIXED FIXED	Th	1	07:58P	09:00P	30S	10/11/12-10/11/12	BIG BANG THEORY/TWO AND A	1	14000.00	14000.00
29 FIXED	Th	1	07:58P	09:00P	30S	10/25/12-10/25/12	BIG BANG THEORY/TWO AND A	1	16500.00	16500.00
30 FIXED	Su	1	08:30P	09:30P	30S	10/07/12-10/07/12	THE AMAZING RACE	1	13500.00	13500.00
31 FIXED	Su	1	08:30P	09:30P	30S	10/21/12-10/21/12	THE AMAZING RACE	1	14000.00	14000.00
32 FIXED	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	16000.00	16000.00
33 FIXED	Su	1	09:30P	10:30P	30S	10/21/12-10/21/12	THE GOOD WIFE	1	14000.00	14000.00
34 FIXED	Su	1	09:30P	10:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	16000.00	16000.00
35 FIXED	Su	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	13500.00	13500.00
36 FIXED	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	14000.00	14000.00
Total Contract:								133		315710.00

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<div>Billing Summary</div> <table> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td><u>Oct</u></td><td><u>Nov</u></td><td><u>Dec</u></td><td><u>Total</u></td><td></td></tr> <tr> <td>Qtr 4-12</td><td></td><td></td><td></td><td></td><td></td><td>223240.00</td><td>92470.00</td><td>.00</td><td>315710.00</td><td></td></tr> <tr> <td colspan="9">GRAND TOTAL</td><td>315710.00</td><td></td></tr> </table>																	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>		Qtr 4-12						223240.00	92470.00	.00	315710.00		GRAND TOTAL									315710.00	
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